

WHAT'S YOUR Y?



FOR YOUTH DEVELOPMENT™
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CAPITAL CAMPAIGN UPDATE

JULY 2018

CAMPAIGN CABINET

JOHN JAMAR

Chairperson

DAVID & STEPHANIE BRULE

Major Gifts Chairs

DAVID & KATIE MAXON

RANDY & SHERRI ERICKSON

General Gifts Chairs

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CAMPAIGN REACHES GOAL!



NORTHERN LIGHTS YMCA DICKINSON CENTER DIRECTOR JONATHAN RINGEL CELEBRATES THE Y REACHING ITS CAPITAL CAMPAIGN FUNDRAISING GOAL WITH A TRIUMPHANT JUMP INTO THE SOON-TO-BE-REPLACED POOL AT THE CRYSTAL LAKE COMMUNITY CENTER BUILDING.

IRON MOUNTAIN – The dream for the community is becoming a reality.

The Northern Lights YMCA – Dickinson Center's Capital Campaign, concluding this month, has recently surpassed its overall goal of \$2.4 million, with additional gifts still arriving.

"Simply amazing," Center Director Jonathan Ringel said. "The response from our community, businesses, neighbors and friends has been overwhelming and humbling. We are forever grateful to all of our donors. We are so pleased to officially announce that we are beyond our goal, and our YMCA will be modernized and on a path for a solid financial future."

Planning for the Capital Campaign began nearly four years ago. After conducting feasibility and cost studies, YMCA officials and community volunteers conducted a quiet campaign beginning in 2016 that resulted in nearly \$1.8 million in donations toward the project. In January of this year, the YMCA campaign went public for the final \$650,000 of the overall goal. With help from more than 75 volunteer campaigners, the community has responded with hundreds of individual gifts totaling more than \$700,000, pushing the overall total to near \$2.5 million as of the end of June.

And while the campaign is winding down, the YMCA is still accepting and receiving additional gifts to push the final tally even higher.

As pledged by the YMCA Board of Directors before the campaign began, the organization will not finance a single dollar toward renovation. The money raised from the community is fully funding the project.

The success of the campaign is going to allow the YMCA to truly transform the

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5th Annual Corks & Forks Event
THURSDAY, SEPTEMBER 20, 2018

the **Y** YMCA

Pine Grove Country Club
 1520 W. Hughitt Street
 Iron Mountain, Michigan

Doors Open at 5:30 p.m.
 Wine Tasting 6:00 – 8:00 p.m.
 \$50 per person / \$90 per couple

A Wine & Food Event in
 Support of the YMCA Mission

*All proceeds benefit the Northern Lights YMCA Annual Campaign
 (906) 774-4076 • www.nlymca.com • A 501c3 organization*

JOIN US AT CORKS & FORKS

Be sure to join us at this year’s annual Corks & Forks on Thursday, Sept. 21, as we celebrate the success of our Capital Campaign and unveil plans for the future of the Northern Lights YMCA Dickinson Center. Contact the YMCA Welcome Desk for tickets. We are also looking for additional raffle prizes, so if you or someone you know wants to contribute a gift that could be used in our raffles, please contact Jonathan Ringel at jringel@nlymca.com.

...CAMPAIGN REACHES GOAL

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building. Along with modernizing and improving the energy efficiencies of the nearly 50-year old Community Center, the project will – at a minimum – involve a complete rebuild of the pool and locker rooms. The fitness Center will also be remodeled and furnished with all new cardio equipment.

“I would imagine we’ll be able to show the community exactly how far this money will go by the fall, and we will begin construction shortly after that,” Ringel said. “As we finalize our plans and assess how to best distribute available funds for the project, we hope to have some additional positive announcements in the coming weeks regarding the future of the Y and this building.”

Since opening as a YMCA in 2010, the organization has been in a lease agreement with Dickinson County for use of the Community Center Building. As part of that agreement, the YMCA has an option to purchase the building in November.

Taking ownership of the building will present the YMCA with additional operating costs, but officials are hopeful that with a renovated building and new pool coming online in the fall of 2019, those costs will be absorbed through increases in both membership and programming enrollment.

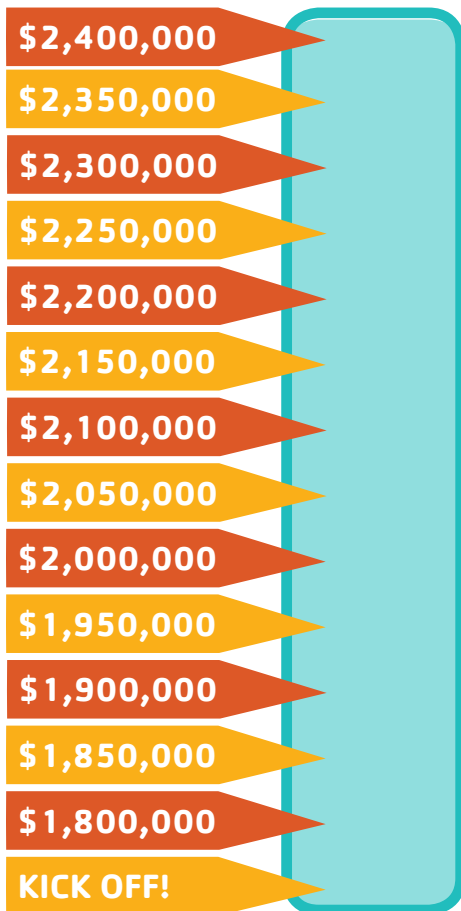
“Other than the pool being shut down for a few months in the summer of 2019, we will keep the building open to members,” Ringel said. “We’re hopeful that in a show of support for our future and what is to come, our dedicated members will stay with us throughout the remodel phase.”

FREQUENTLY ASKED QUESTIONS

Q: HOW CAN I SUPPORT THE Y DURING THE REMODEL AND RENOVATION?

Active membership is the single biggest driver supporting the YMCA operating budget. While certain areas of the building may be temporarily shut down during the remodel, the YMCA will remain open for business. Alternative accommodations will be made so that the Y can continue to deliver access and programming during our construction phases. Even if you feel your use might decrease during construction, consider retaining your membership in a show of continued support for our future!

PROGRESS METER



NORTHERN LIGHTS YMCA – DICKINSON CENTER

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(906) 774-4076

www.WhatsYourY.org